



Canadian Mental
Health Association
British Columbia
Mental health for all

Bottom Line 2019

Big Challenges, Big Changes

SPONSORSHIP INVITATION



March 11–12, 2019
Westin Bayshore Vancouver

Canada's Top Conference on Workplace Mental Health
The Canadian Mental Health Association's annual national Bottom Line Conference brings together business leaders, policy-makers, researchers, and workers from across the country to improve mental health in Canadian workplaces

Bottom Line | March 11–12, 2019

Since 2002, the Bottom Line Conference has been bringing together a rich community of business leaders, workers, union representatives, policy makers and researchers to share real experiences, successes, ideas and expertise, and discuss ways to improve mental health in Canadian workplaces. Through informative speakers, engaging panel discussions and comprehensive workshops we empower delegates to become mental health champions in their workplaces.

The 2018 national conference welcomed over 385 delegates from workplaces large and small, representing a range of sectors including government, non-profit, health, education, finance, manufacturing and transportation.



Sponsor Benefits	Conference Presenting \$35,000+	Diamond \$25,000+
Host Workplace Excellence Awards luncheon	✓	
Verbal recognition at conference	✓	✓
Logo on conference stage screens and signage	✓	✓
Preferred seating for conference	Reserved table	Reserved table
Profile on national conference website	Top billing	Prominent
Recognition on social media sites and e-lets	✓	✓
Complimentary display booth	8ft table choice location	8ft table choice location
Complimentary workshop or program consultation from CMHA	2 Full-day \$6,000 value	Full-day \$3,000 value
Exclusive learning/networking event	✓	✓
Recognition in CMHA BC Annual Report	✓	✓
Logo in conference program	✓	✓
Registration for two day conference (value: \$850/registration)	7	6
Final report and digital photos	✓	✓

Sponsor Benefits

The Bottom Line Conference is not possible without the generous support of our sponsors. As a sponsor you:

- See your own workplace mental health leadership and your initiatives and efforts profiled
- Provide learning and networking opportunities for your staff, contributing to your own workplace mental health
- Receive exclusive opportunities to extend your influence and engage colleagues and your community to help nurture and sustain innovation
- Meaningfully advance our collaborative effort to reduce stigma where we live, work and play



We're happy to help tailor your sponsorship for a perfect fit. Additional sponsorship opportunities include conference online videos, sponsoring speakers, sponsoring coffee breaks, and providing an attendee gift bag. To discuss, email Niki at sponsor@cmha.bc.ca

Sponsorship Opportunities

Emerald \$20,000+	Gold \$15,000+	Silver \$10,000+	Bronze \$5,000+	Friend \$2,000+	Colleague \$500+
✓	✓				
✓	✓				
Reserved table	✓				
✓	✓	✓			
✓	✓	✓			
8ft table	6ft table	50% cost savings			
3-hour \$2,000 value	2-hour \$1,000 value	1-hour \$750 value	1-hour \$750 value		
✓	✓	✓	✓		
✓	✓	✓	✓	✓	
✓	✓	✓	✓	✓	✓
5	4	3	2	1	
✓	✓	✓	✓		

Your Community Impact

As a Bottom Line 2019 sponsor, your financial contribution:

- Helps build a community of leaders dedicated to fostering workplace psychological health and safety
- Empowers participants to become change agents and allies in their communities
- Supports the Canadian Mental Health Association's evidence-based approach to a critical national issue
- Ensures the Bottom Line Conference continues to keep us current on workplace mental health innovations, issues and initiatives

CONTACT US

To discuss sponsorship opportunities, contact sponsor@cmha.bc.ca

To discuss workplace initiatives, contact workplaces@cmha.bc.ca



Canadian Mental Health Association
British Columbia
Mental health for all

Canadian Mental Health Association, BC Division
905 – 1130 Pender Street, Vancouver, BC V6E 4A4
Tel: 604-688-3234 or 1-800-555-8222

About the Canadian Mental Health Association (CMHA)

As the nation-wide leader and champion for mental health, CMHA facilitates access to the resources people require to maintain and improve mental health and community integration, build resilience, and support recovery from mental illness. Founded almost a century ago, CMHA is a charity that has grown to over 80 branches and provincial divisions, serving communities across Canada.

Our vision is mentally healthy people in a healthy society.

About CMHA BC's Workplace Mental Health Program

Our program offers dynamic and award-winning workshops and products that will educate executives, managers, human resource and occupational health and safety personnel and health-care professionals on mental health issues in the workplace. With our help, you and your team will be able to:

- Discuss sensitive/contentious issues
- Resolve conflicts more effectively
- Separate performance issues from mental health issues
- Develop and implement strategies to align your business with the National Standard on Psychological Health and Safety in the Workplace

Learn more at
bottomlineconference.ca
or www.cmha.bc.ca/workplace

CMHA BC Division @CMHABC @CMHA_BC